## **CFEPC Sponsorship Opportunities**

To ensure top quality speakers on a variety of estate planning topics, CFEPC is increasing its funding by making sponsorship opportunities available to its members and the greater community. With a membership of more than 120 professionals including attorneys, certified public accountants, life underwriters, trust officers and financial planners, your sponsorship of CFEPC will highlight your company and its available services.

## Annual Opportunities Available

- **Gold General Sponsor**: The amount is \$500. The gold sponsor is recognized as a sponsor on the CFEPC website and at the event. The website will contain a banner identifying you or your organization as a sponsor and include a link to your website (for the fiscal year running from July 1<sup>st</sup> through June 30<sup>th</sup>).
- Platinum Dinner Sponsor: The amount is \$1,500. The platinum sponsor is announced as the sponsor of one of our four dinner meetings. A platinum sponsor may distribute written materials and speak three to five minutes at the podium introducing itself and its services. A platinum sponsor will be identified as a platinum sponsor on the CFEPC website with a link to its website. A platinum sponsor will also receive recognition as a sponsor at each meeting, on the invitation for the dinner you are sponsoring, and admission to the sponsored dinner for yourself and one guest (two guests if the sponsor is a member).
- Five-Minute Update Sponsor: A \$1,500 sponsorship provides your organization the opportunity to sponsor the Five-Minute Update at each of the four regular dinners. Your organization will be introduced at each meeting and your organization's logo will be displayed electronically during the Five-Minute Update. Your organization will be recognized as a sponsor at each meeting, on the CFEPC website with a link to its website, and at the event.
- Annual Meeting Sponsor: The amount is \$2,000. The annual meeting is attended by a broader audience -- CFEPC members and their spouses. For your sponsorship, you can distribute written materials at the check-in table and spend three to five minutes at the podium introducing your organization. An annual meeting sponsor will also be listed on the CFEPC website with a link to its website. You will also receive recognition as a sponsor at each meeting and on the invitation for the year-end annual meeting, as well as admission to the dinner for yourself and one guest (two guests if the sponsor is a member).
- Entertainment Sponsor for Annual Meeting: A \$750 sponsorship provides the opportunity to sponsor the entertainment for the Year-End Annual Meeting. You will receive recognition as a sponsor in the invitation for the year-end meeting, on the CFEPC website with the link described above, and at the event.
- **Custom Sponsor:** We have a number of other unique opportunities for \$750 custom sponsorships that we would be happy to discuss with you. Your company will receive recognition as a custom sponsor in the invitation for the event, on the CFEPC website with the link described above, and at the event.

If you are interested in learning how a sponsorship can benefit your company, please contact Thom Shaw of the Sponsorship Committee by emailing <u>shaw@fbl-law.com</u>.